Mission, Success, Measurement

At its March board meeting the Windham Public Library board approved new, updated Mission, Vision and Values statements for the library (separate document attached). These new statements set a course for the future of the library. I am pleased with all the work that went into creating this important document from various stakeholders. I look forward to continuing the library program based on these updated statements. How the library defines success and measures that success remains very similar to past practice. The library will continue to provide the vital service that the community expects but with a clear, updated path for the future.

What’s going on?

Our new programs, movies, genealogy, knitting groups and the writer’s group are all beginning to take off. It is exciting to see attendance numbers grow and hear feedback from patrons that they appreciate these new offerings. Coming up in April we will observe National Library Week, National Library Workers’ Day (Thank a Librarian!), National Volunteer Week, National Poetry Month and Money Smart Week. Each of these has programs, events or displays associated with the various topics. Stop by the library and see all that we have to offer.

In March, the library had 25 participants in their 2015 Teen Tech Week events. The aim of Teen Tech Week (promoted by the Young Adult Services Library Association) is to encourage teens to explore programs and technologies which are offered at their library. There was a different activity offered each day during the week of March 9th: a crossword, a Minecraft gathering, a movie, a digital scavenger hunt, and a word search. This year’s theme was “Libraries are for making…” and each activity dealt with that theme.

Visits were made to preschools Birchwood, Little Log Cabin Montessori School, and Creative Explorations during the month. An extra trip was made to Birchwood to work with the teachers and the new Minerva system, sharing its benefits and use. Books about women were shared with Ms. Nickerson’s class to celebrate Women’s History Month. Joyce Whidden’s second grade class at Windham Primary School began work on the Junior Achievement Our Community program.

The Windham/Raymond Literacy4ME group met on March 31. They are very close to placing 10 “Little Libraries” in the two communities. Lisa Robertson of Windham Raymond Adult Ed will represent the group in a live webinar on Wednesday, May 6, from 3:30-4:30pm.

The Friends have purchased the 2015 passes for the Maine Wildlife Park (projected opening April 15, weather permitting) and the Children’s Museum and Theatre of Maine. They are available in the Children’s Room.

“Tea Times Ten”, postponed from January to March 17 due to blizzard conditions, was a wonderful event celebrating the ten years that Windham Public Library has offered afternoon teas to the community. The room was full, Barbara Kelley and Laurel Parker were thanked for their efforts, Jen Alvino unveiled the new 3M Cloud Library, and the chocolate flowed perfectly through the fountain. At least 45 guests attended and enjoyed the goodies, the comradery, and getting a first look at the new eBook service exclusively for Windham Public Library patrons.

Upcoming events:

Saturday, April 4th, 9:30-11am  The King’s Pine: colonial mast trade and the seeds of revolution
Tuesday, April 7 6-7:30 Fiction Writing Group
Friday, April 10, 10-10:30am Toddler Yoga
Friday, April 10th, 1-3 pm Monthly Genealogy Workshop
Wednesday, April 15th, 10am-12pm Pancakes for Patrons!
Wednesday, April 22, 11am-Noon Pipe-Cleaner Parade
Wednesday, April 22nd, 6-7 pm Planning for retirement: Challenge your concerns and take control
Thursday, April 23rd, 6-7 pm Scams, Fraud and Identity Theft
Thursday, April 23rd, 1pm Movie Time (Bachelor Mother)
Friday, April 24, 1-3pm Numismatists Gathering
Tuesday, April 28, 1:30-2:30pm Library Tea
Tuesday, April 28, 6:15 Book Group
Knitting--Afternoon group April 14th & 28th, 1-3 pm/Evening group April 9th, 5:30-7 pm
<table>
<thead>
<tr>
<th>Monthly Usage Statistics</th>
<th>March 2014</th>
<th>Other March 2015 Stats</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendance: 4,917</td>
<td>Attendance: 6,651</td>
<td>Book Group: 13</td>
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<tr>
<td>Windham items circulated: 6,935</td>
<td>Items circulated: 7,792</td>
<td>Genealogy workshops: 18</td>
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<tr>
<td>Items received from Minerva libraries: 678</td>
<td>New patrons: 68</td>
<td>Author talks/discussion groups: N/A</td>
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<tr>
<td>Windham items sent to other libraries: 734</td>
<td>Items added: 385</td>
<td>Writers’ Group: 6</td>
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<tr>
<td>New library patrons: 66</td>
<td>Special requests: 43</td>
<td>Knitting Group: 6</td>
</tr>
<tr>
<td>New items added to collection: 412</td>
<td>Reference ?’s: 116</td>
<td>Library Tea: N/A</td>
</tr>
<tr>
<td>Special Requests: 5</td>
<td>Computer sign-ins: 669</td>
<td>Movie program,tweens/teens: 16</td>
</tr>
<tr>
<td>Reference questions answered: 90</td>
<td>Meeting room usage: 59</td>
<td>Movie program, adults: 3</td>
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<tr>
<td>Computer sign-ins: 741</td>
<td>Downloads: 540, 12 new download patrons</td>
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<tr>
<td>Meeting room usage: 59</td>
<td>Repaired items: 59</td>
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<tr>
<td>MI downloads used: 512</td>
<td>Volunteer hours: 93.75</td>
<td></td>
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<tr>
<td>checkouts, 18 new user registrations</td>
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<td></td>
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<tr>
<td>3M: 49 checkouts, 28 new users (partial month)</td>
<td></td>
<td></td>
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<tr>
<td>Items repaired: 26</td>
<td></td>
<td></td>
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<tr>
<td>Volunteer hours logged: 116.75</td>
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</tbody>
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Respectfully submitted,
Jennifer A. Alvino
Jennifer A. Alvino
Library Director
Windham Public Library
Mission
Windham Public Library is your center for community, information, technology and entertainment by powering learning and fun for all ages.

Vision
As a key community anchor, Windham Public Library inspires community members by expanding minds, fulfilling informational needs and connecting community members to each other through its collection, programming and space for civic discourse.

Values
Windham Public Library staff members embrace change, are technologically advanced and customer service oriented in their delivery of services to library members and visitors. Staff members ensure services provided match the needs of the community while adhering to Maine Library Commission and American Library Association standards for service and privacy.

Core Services
- Collection—Print and digital, local and statewide
- Readers’ advisory and reference assistance
- Programs for all ages and a variety interests
- Access to technology—computers and other devices, training and internet access
- Public space for meetings, study and enjoyment

Strategic Goals
1. Expand minds and enrich lives
   a. Collection development
      i. Print and digital materials
   b. Programming
      i. Story time
      ii. Lectures and crafts
      iii. Displays
      iv. Book Clubs
      v. Author talks
   c. Access to technology
   d. Partner with other cultural agencies
2. Civic Engagement
   a. Connection to other community members
   b. Partner with other civic groups
   c. Provide a forum for civic discourse
   d. Provide space for other community organizations to meet
3. Gateway to technology
   a. Access to computers and the internet
   b. Training for new devices and applications
   c. Devices to loan
4. Strive for excellence-Staff members are:
   a. Informed
   b. Friendly
   c. Anticipating needs
   d. Having fun