Mission, Success, Measurement
One way that the library defines success at our mission is by continually evaluating our services to ensure we are meeting the needs of our patrons. By doing this we realize areas where we can improve and/or change how or what services we deliver. This month we have made some changes in the Children’s Room. We have started a new Family Story Time session on Saturdays. After evaluating its success, we have scheduled Spring 2016 dates as well. In addition, our Buildings and Grounds coworkers have painted in the Children’s Room in preparation for some furniture that will move. We are creating a seating area for the children visiting to sit and read when they are in the Children’s Room. Finally, we have added some educational toys. We have added a new easel and a train table that are very popular with the kids. We are happy to see the kids get excited when they enter the room and find activities and furniture that have been chosen just for them.

What’s going on?
On October 27th, the library hosted a community forum, Rx Drug Abuse and Heroin: What Our Community Can Do To Prevent It. Approximately 20 community members attended the forum to learn about and discuss the connection between prescription drug abuse and heroin, and how to be part of the solution. Keynote address was given by Sheriff Kevin Joyce, Cumberland County Sheriff’s Department. Presentations were also made by Liz Blackwell-Moore (MPH) and Heather Drake (MPH), from The Opportunity Alliance. This forum was sponsored by the Be The Influence Coalition: a Windham Raymond Collaborative whose mission is to promote community collaboration and positive choices in an effort to reduce youth substance use and abuse. The group’s attention is focused on prevention and education for youth and adults in an effort to ensure a healthy community. Library Director, Jen Alvino, is a member of the coalition. As an organization with a focus on providing service to community members, the library is pleased to be at the table when important discussions are taking place and helping to support the community with the services we provide.

The theme of this year’s Teen Read Week was Get Away @ Your Library. The library staff planned several programs for the teens during the week of October 18-24th to celebrate this literacy initiative with a purpose of encouraging teens to be regular readers and library users. Several teens joined in the activities and received small prizes for their participation.

Our knitting group meetings continue to group in popularity. The Crane Room is nearly full each Tuesday afternoon with knitters creating a variety of projects. Our monthly Genealogy program has resumed and continues to be a popular program with steady attendance.

Visits were made this month to Birchwood Nursey School, Creative Explorations, Little Log Cabin Montessori School, and Ms. Nickerson’s 5th grade class. At the request of Melissa Boire, RSU14 District Academic Interventionist, a presentation was made at Windham High School on Friday, October 9, as part of the professional development day for RSU 14 Ed Techs. This was an opportunity to showcase what Windham Public Library has to offer and suggest ways that services could help support the educational community.

Diana Currier and Laurel Parker both participated in the online webinar “Supercharged Storytimes” which focused on early literacy.
Mrs. King’s kindergarten class hiked to the library on Thursday, October 8. A story was shared, the students asked good questions about the library, and then the tour of the Children’s Room showed them resources at their disposal.

A new train table and blackboard/magnetic board were purchased for the Children’s Room. Both have been immediate hits with our young patrons. A second blackboard/magnetic board was offered by a regular story time attendee. It has provided the opportunity to have both upper case and lower case alphabet letters available. A set of magnetic numbers will be added to the collection in November.

Junior Achievement of Maine held a recognition evening to honor their 2014-15 Volunteer of the Year, Donna Stephen. Since Donna retired as principal of Windham Primary School, she has continued to present up to 15 Junior Achievement classes each year for Windham students. It was an honor to be present, as a fellow JA instructor, as she received the award. Presenting JA to 4 second grade classes each year gives Mrs. Parker the opportunity to be in the school and meet many students who find a familiar face when they visit the library.

Two events of global significance happened during the month and final numbers included Windham Public Library. Monday, October 19 was Read Across the Globe sponsored by Points of Light. 26 countries and 500 sites participated. Our regular story time was part of the count. Jumpstart held its 10th annual event of having many folks read the same book on the same day. The book Not Norman was shared with over 2.2 million people on Thursday, October 22, including the attendees at our morning story time.

Tea on the 27 featured Witch’s Fingers cookies, Ginger Bars, grapes, cheese and crackers. With at least 44 guests all offerings disappeared in a hurry. Knitters, teens, men, women, and children all enjoyed the comradery along with tea.

**Upcoming Events:**

- Family Literacy Fun Day- November 7th 10am-1pm
- Movie Time for Teens and Tweens- Monday, November 16th, 2:15pm
- Saturday Family Story Time, 10:30am- November 7th and 14th
- Book Sale Preview, 6:30pm-8:30pm - November 20
- Book and Bake Sale, 10:00am-3:30pm - November 21
- Books and Babies-Tuesdays 10:15
- Preschool Story Time-Mondays and Thursdays 10:30am
- Movie Time for Adults-November 25th 1pm-5 Flights Up
- Knitting Group- Afternoon Group-Every Tuesday 1pm, Evening Group-November 12th 5:30pm
- Book Group-November 24th 6:15pm-The Wilderness from Chamberlain Farm
- Monthly Genealogy Workshop-November 6th 1pm
### Monthly Usage Statistics

<table>
<thead>
<tr>
<th>October 2014</th>
<th>Other September 2015 Stats</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendance: 7,236</td>
<td>Book Group: 10</td>
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<tr>
<td>Windham items circulated: 7,241</td>
<td>Genealogy Group: 6</td>
</tr>
<tr>
<td>Items received from Minerva libraries: 634</td>
<td>Knitting Group: 35</td>
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<tr>
<td>Windham items sent to other libraries: 695</td>
<td>Library Tea: 44</td>
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<tr>
<td>New library patrons: 48</td>
<td>Movie program, tweens/teens: 4</td>
</tr>
<tr>
<td>New items added to collection: 364</td>
<td>Movie program, adults: 3</td>
</tr>
<tr>
<td>Special Requests: 15</td>
<td>Movie program, family: 2</td>
</tr>
<tr>
<td>Reference questions answered: 96</td>
<td>Teen Read week participants: 17</td>
</tr>
<tr>
<td>Computer sign-ins: 753</td>
<td><strong>Story Time</strong></td>
</tr>
<tr>
<td>Meeting room usage: 55</td>
<td>Preschool Story Time—8 sessions, 63 Adults, 95 Children</td>
</tr>
<tr>
<td>MI downloads used: 531</td>
<td>Books and Babies—4 sessions, 50 Adults, 59 Children</td>
</tr>
<tr>
<td>checkouts, 8 new user registrations</td>
<td>Saturday Family Story time—5 sessions, 17 Adults, 17 Children</td>
</tr>
<tr>
<td>3M: 65 checkouts, 12 new users</td>
<td><strong>Pass usage</strong></td>
</tr>
<tr>
<td>Zinio: 35 checkouts, 5 new users</td>
<td>Children’s Museum – 3 uses</td>
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<tr>
<td>Items repaired: 19</td>
<td>Dundee Park – closed</td>
</tr>
<tr>
<td>Volunteer hours logged: 179.25</td>
<td>Maine State Park Pass – 1 use (3 Days)</td>
</tr>
<tr>
<td></td>
<td>Maine Wildlife Park – 8 uses</td>
</tr>
</tbody>
</table>

### Other September 2015 Stats

- Book Group: 10
- Genealogy Group: 6
- Knitting Group: 35
- Library Tea: 44
- Movie program, tweens/teens: 4
- Movie program, adults: 3
- Movie program, family: 2
- Teen Read week participants: 17

**Story Time**

- Preschool Story Time—8 sessions, 63 Adults, 95 Children
- Books and Babies—4 sessions, 50 Adults, 59 Children
- Saturday Family Story time—5 sessions, 17 Adults, 17 Children

**Pass usage**

- Children’s Museum – 3 uses
- Dundee Park – closed
- Maine State Park Pass – 1 use (3 Days)
- Maine Wildlife Park – 8 uses
- Planetarium – 2 uses
- Willowbrook – 1 use
- Tate House- no use

**PASS USAGE SAVED PATRONS**

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